

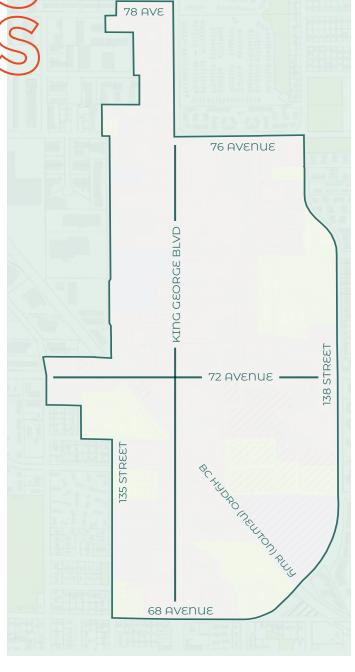
ABOUT US ABOUT US ABOUT US

The Newton Business Improvement Association is a group of approximately 530 businesses and property owners who are passionate about improving the Newton Town Centre.

Located in the heart of Surrey on the cross roads of 72 Avenue and King George Boulevard. The Newton BIA was created in 2014, taking a leadership role to revitalize the area. The BIA brings business members, grassroots organizations, community stakeholders and government together with a focus on the four pillars of Safety, Area Enhancement, Marketing/Events and Government Relations.

The Newton BIA receives a levy from property taxes, which is collected by the City of Surrey. The BIA is governed by a volunteer Board of Directors, consisting of a diverse selection of businesses and property owners representing all regions within the boundary.

The approval of the Newton BIA was implemented through business consultation and a council initiative. Governance of the association is regulated by the constitution and a set of bylaws.





BOARD OF DIRECTORS 2023to24

Lainey PiresValue Property Group

Jay Blaschuk Sources

Jaspal Brar G7 Insurance

Kamil Lotfali Newton Crossing

Rawad Najjar Kings Cross

Jodi Leech Studio 73

Suman Basnyat

Chris Phillipson
Chalo!Freshco

S. Basnyat & Co. Inc.

mba

Harry Lamba
The UPS Store

STAFF 2023to24

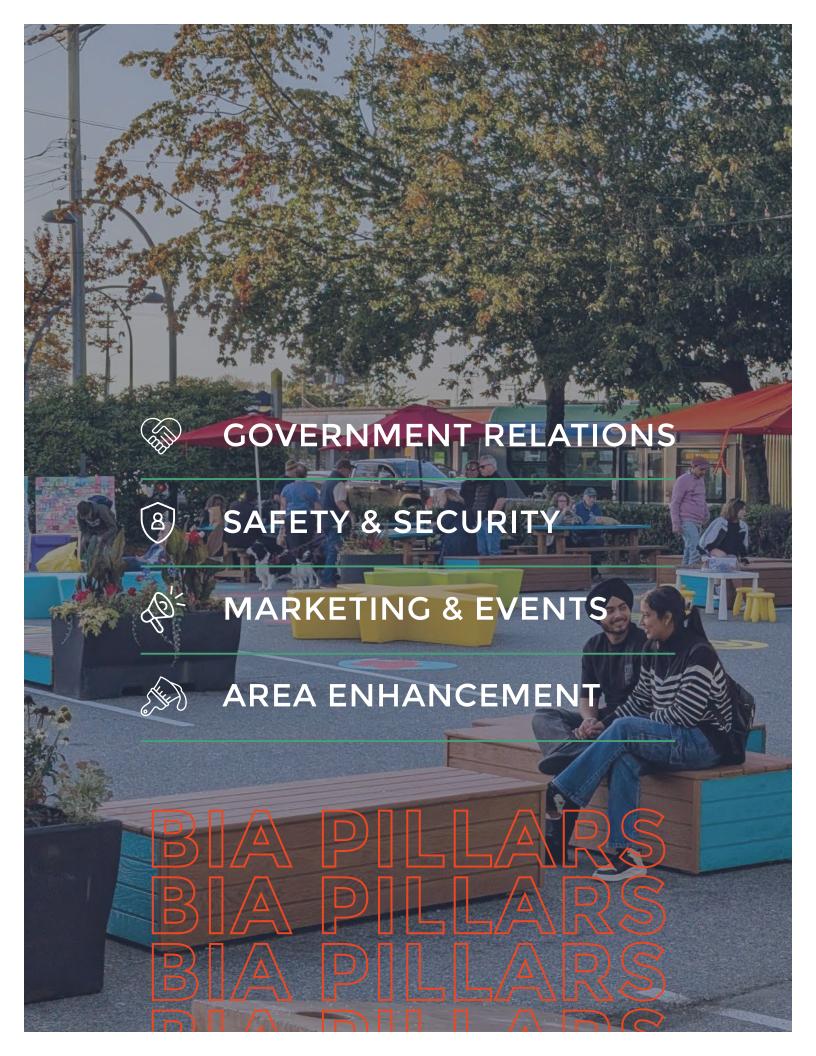
Philip Aguirre
Executive Director

Mike Kellar Community Safety Patrol Supervisor

Nasrin Baji Creative Director

Kenneth Green Team Tidy



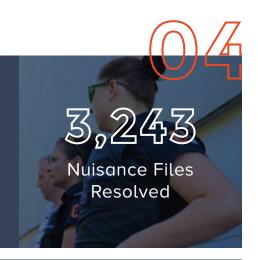


CURRENT PROGRAMS

COMMUNITY 8
SAFETY
PATROL (CSP)

est. 2016

The Community Safety Patrol (CSP) program consists of one daily eight-hour patrol to address safety priorities and support crime reduction initiatives.





An integrated weekly safety initiative with the CSP, Bylaw, RCMP, Transit, OPTIONS, SOURCES and SCPS to increase effectiveness and communication.

NEWTON SAFETY UNIT (NSU)

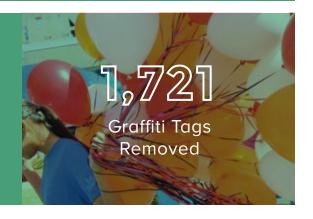


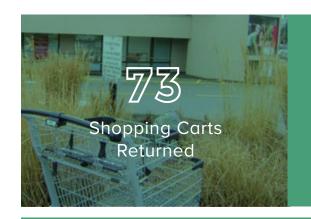
Made up of a team of one,
Team Tidy is a daily,
proactive approach to
maintaining the
cleanliness of the streets
within the BIA boundary.

TEAM
TIDY
est. 2015

est. 2015

GRAFFITI REMOVAL est. 2015 Contracted through GDL
Property Serivces; all graffiti
within the Newton BIA boundary
is pro-actively removed
ensuring that the area remains
graffiti-free.





In an effort to reduce the visual nuisance created by abandoned carts, Team Tidy returns carts to their homes as part of the daily patrol of the Newton Town Centre.

SHOPPING CART RETRIEVAL est. 2017



With the goal to activate public spaces, the Mural Laneway on King George Blvd and 72 Avenue is a stepping stone to revitalizing the town centre and creating a cultural entertainment district for Newton.





Transforming part of parking lot into a free, safe and accessible gathering place where already existing vibrant culture, community and business can continue to thrive.



NEWTON ART CRAWL est. 2024

A self-guided walking tour of public art and placemaking in the Newton Town Centre. With 8 spots to explore, why not make a day of it? All the locations are accessible from sunup to sundown.





A day-long community
festival to promote
active transportation,
sustainability, and public
spaces; car-free,
family-friendly, free.





A spooky, fun-filled family event featuring an urban pumpkin patch, dance performances, a petting zoo and tons of crafts & games.

SPOOKTACULAR NEWTON

est. 2016



An opportunity for the business community to engage in a dialogue that showcases the upcoming investment opportunities for Newton.



A RUNNING TOTAL IN NUMBERS 2014to NOW

34,502Community Safety
Patrol Crime Files

355Newton Safety
Unit Meetings

12,589 Graffiti Tags Removed

64,336
Pounds of Trash
Removed

1,755
Shopping Carts
Returned

T1 Murals Installed

4
Newton Pop-up
Plaza Activations

188
Community Events
Hosted

184Media
Articles

BUDGET 2025 BUDGET

REVENUE

Levy	\$620,550
Other Primary Income	\$8,000
Sponsorship	\$15,000

Total Revenue-\$643,550

EXPENSES

Administration Total

ADMINISTRATION	72.5
Licenses & Membership	\$2,000
Professional Fees	\$9,000
Insurance	\$4,000
Rent - Office Space	\$38,000
Utilities	\$2,500
Office Supplies & Materials	\$4,000
Education & Conferences	\$1,000
Travel	\$500
Bookkeeping	\$1,600
Annual General Meeting	\$1,000
Meetings	\$1,500
Industry Memberships	\$2,000
Wages & Benefits	\$145,000

SAFETY

Community Safety Patrol \$230,000 **Safety Total** \$230,000

GOVERNMENT RELATIONS

State of Newton \$16,000

Government Relations Total \$16,000

AREA ENHANCEMENT

Team Tidy \$29,000
Graffiti Removal \$45,000
Area Enhancement Programs \$30,950
Illegal Dumping Disposal \$5,000
Area Enhancement Total \$109,950

EVENTS

Spooktacular Newton \$40,000 Car-free Day Surrey \$35,000 **Events Total** \$75,000

MARKETING

\$212,100

Website Hosting \$500

Marketing Total \$500

Total Expenses – \$643,550

NEWTON TODAY

149,000Residents

MAYOR

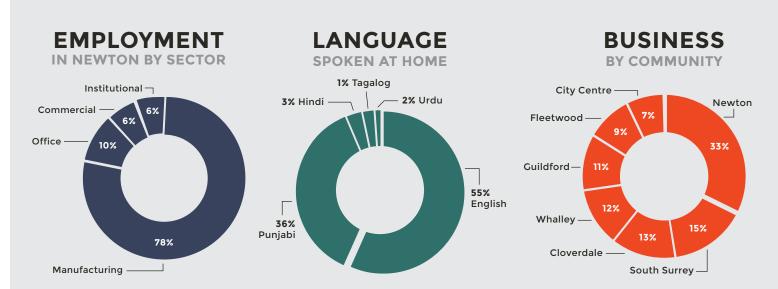
Brenda Locke

5th Largest

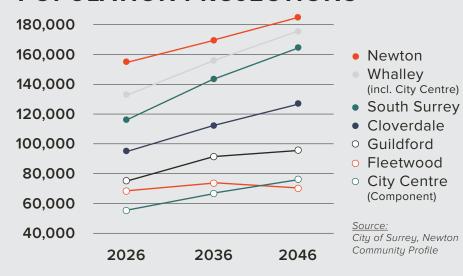
Community in BC

MP Sukh Dhaliwal Harry Bains

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POPULATION PROJECTIONS



ASSETS

- Newton Bus Exchange
- ✓ RCMP Community Office
- Community Centre
- ✓ Senior Centre Upgrade
- ✓ Newton Public Library
- Kwantlen Polytechnic University
- ✓ Bell Performing Arts Centre
- ✓ Cultural Centre
- ✓ Vaisakhi & Diwali
- Newton Athletic Park
- √ 61 Local Parks
- ✓ Surrey Tennis Centre
- ✓ Little India
- ✓ Heritage Rail



3% ↓ Total Crime in Newton



Annual Homeless Count



4 New BIAs in the next 4 years



Build a Central Park with Plaza



Increased density with mixed-use redevelopment



Early Public Consultations on Supportive Housing



10,000 Seat Events Centre — Arena, Convention & Hotel



City-wide Event in Newton; attracting 20,000 people



- ✓ Increase investment
- ✓ Improve public transportation
- ✓ More frequent service
- ✓ Increase hours of service

GET IN TOUCH PHILIP AGUIRRE

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